The semantic "own – alien" opposition while categorizing the ethnic communities in modern English-speaking communicative space (based on Stoppard’s T Trilogy: "The Coast of Utopia")

Summary. This paper is devoted to an actual problem of interethnic communication in modern English-speaking communicative space, mainly the semantic "own – alien" opposition means of their interpretation. The stereotypes about Russia are examined while indicating the markers of "own" and "alien" opposition with semantics of contrasting, alienation and distancing within communication. It is proved that in the language of politicians the semantic notions of "own – alien" opposition can be contrasted with the synonyms "good" / "bad" and "accepted" / "unaccepted". The conceptual analysis of semantics and functioning of ethnonymic lexicon helps us figure out components of the concept Russia, construct its conceptual model and identify the ethnocultural peculiarities of the English-speaking linguistic picture of the world. Each ethnic group takes a view of the world through the prism of its own mental space. The lexical system of the language highlights the subjective image of objective reality being interpreted by
ethnic consciousness. The subjective nature of interethnic communication has been manifested in ethnic biases and stereotyped sets concerning the representatives of the others ‘alien’ ethnic communities. These national stereotypes exemplify some inalienable characteristics of any nation. The system of ethnic stereotypes being existed in man’s perception of the surrounding world creates the peculiar ethnocultural image of the multinational world that influences the interethnicon communication, choice of appropriate units and strategic deployment of communication. The result proved the dominant traits of communicative British behavior, peculiarities of imperatives and social vocatives otherwise “unwritten rules”, which are necessary to be followed in specified communicative situations. Key words: political discourse, semantics, pragmatics, communicative behavior, mentality, stereotype, subject of action.